



Megaflatables

Environmental Policy Statement

Introduction

Megaflatables, based in Essex, produce a range of inflatable advertising allowing our customers to advertise their brand or product.

We are committed to responsible management practices that minimise adverse environmental impacts arising from our activities and products.

Overall approach

To minimise the impact we have on the environment we will:

- Ensure that we keep up to date and comply with all relevant environmental legislation and prevent pollution.
 - Focus on continually improving our environmental performance at our office site and through our manufacturing process.
 - Promote our environmental commitments to customers and suppliers and encourage them to adopt similar policies.
 - Ensure that this policy statement is publically available and that our supporting action plan is available for review if requested.
 - Focus on using resources as efficiently as possible and ensure all team members know they have a part to play in helping to do this.
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Reducing our environmental impact

To follow are the particular areas in which we seek to continually reduce our environmental impact:

- *Production and manufacturing* – we are always looking for ways to improve the quality and longevity of our materials and reduce overall environmental impacts in the source materials and production process. In addition we are trying to reduce the packaging required both for initial transit and for customers transporting their Megaflatable.
- *Transport minimisation* – we are continually assessing options for lighter materials and different supply routes for components in order to reduce the transportation requirements for our products and therefore reduce CO2 emissions.
- *Maximise use of electronic communication* – we are increasing the ability to both promote and transact our business via electronic means. Where prevention of printing is not possible, we will recycle any wastage.
- *Training for the team* – we ensure that our direct team and manufacturers are fully aware of our environmental policy, conscious of how to use resources efficiently, use applicable recycling methods and are encouraged to make suggestions regarding how we can reduce our environmental impact further.

Accountability

The Managing Director is responsible for the implementation of the action plan supporting this policy and to ensuring the commitments made in this policy are being met.

Implementation and Review

In implementing this Policy we will engage with our employees, suppliers and customers to ensure they are aware of our commitments to reduce our environmental impact.

In order to maintain an environmentally conscientious outlook, we review our policy statement annually. The date for the next review of this statement is January 2019.



John Spence
Managing Director
January 2018